



# Innovators' Pitch 2017

## Conditions of Participation

# Conditions for Participating in Innovators' Pitch 2017

By submitting their application, participants agree to the following conditions:

- The competition is held by Bitkom Bundesverband Informationswirtschaft, Telekommunikation und neue Medien e.V. (Bitkom).
- All startup companies that were founded no more than 5 years ago (as per: 28 November 2017) and that do not have more than 50 permanent employees are eligible to take part. The participating startups shall delegate a natural person as their contact, who shall have reached the age of 18 years at the time of the participation and who shall be the proprietor or managing director of the company in question.
- Employees of the Bitkom Group shall be excluded from taking part.
- In order to take part, the application form must have been completed in full and submitted along with a Pitch Deck, as described under “How to apply”. Any work submitted must not infringe upon the rights of any third parties, nor may it include any other inadmissible contents.

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- A panel of experts (the jury) drawn from the partners of the event and the employees of Bitkom will choose from the applications submitted those finalists who are to take part in the Live Pitch on 28 November 2017, based on the criteria listed under “How to apply”. These finalists will be notified by email. The winners will be chosen at the Live Pitch.
- The finalists and winning companies will be publically announced, in particular on [www.innovatorspitch.com](http://www.innovatorspitch.com). The finalists agree that their name and location, as well as their Internet address, their corporate idea and their company logo shall be published. The winning companies agree that in the event of their winning, their name and location, as well as their Internet address, their corporate idea and their company logo shall be published.
- Applications will be accepted up until and including **24 September 2017**.
- Material prizes cannot be exchanged for money or other material rewards.
- The decision of the jury is final.

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## Indemnity

- Participants undertake to indemnify Bitkom against all claims by any third parties that are based on the use of the participants' contribution by Bitkom, provided that the participant is responsible for the violation of the rights.

## Data processing

- Bitkom will store the information provided in the application in a machine-readable form. It will be processed by the jury and also for carrying out the project.
- The companies taking part in the competition consent to their application documents being passed on to the jury. Furthermore, the designated company contacts consent to being contacted in connection with the execution of the Innovators' Pitch.

# Innovators' Pitch 2017 Prizes

The winners of the Innovators' Pitch 2017 will receive the following prizes:

- 1. 5.000 euros per category as prize money**
- 2. Free one-year Get Started membership of Bitkom** for companies fulfilling the requirements for a Bitkom Get Started membership  
-> (see Conditions on next page)
- 3. Invitation to exclusively pitch themselves to our competition partner investors**

# Innovators' Pitch 2017 Prizes

The prize of a free startup membership of Bitkom is subject to fulfilling the requirements for a Bitkom Get Started membership:

- Company was founded no more than six years ago;
- 3-50 employees who are subject to mandatory social insurance contributions, and the company's founder is actively involved in its management;
- Not more than 10 million euros revenue/financial year;
- Company is not a spin-off;
- Company with place of business in Germany.

If these conditions are not met, this part of the prize will expire.

# General Remarks

Bitkom reserves the right to terminate, discontinue, interrupt or modify the competition should unforeseeable circumstances arise that are beyond the control of Bitkom and that make it impossible for Bitkom to conduct the competition as planned.

# Contact

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